

City College News

GEORGE BROWN COLLEGE

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Photo: Tina Kirby

WALKATHON – Acting Continuing Education and Marketing Dean Danny Cushing (left), Janet Jack of the School of Hospitality, and School of Business Chairperson Archie MacDonald lead George Brown's contingent in the United Way Walkathon in September. The walking team raised more than \$800 in pledges to kick off the College's campaign. A Halloween buffet lunch (see story on page 3) is planned for Oct. 31 to highlight the canvassing period that ends on Nov. 2.

GST will add costs and headaches

The new federal Goods and Services tax will increase the cost of education for most George Brown students – and cause more than a few headaches for staff.

Starting in January, 1991, the controversial tax, which has yet to be passed by the Senate, will:

- Add seven per cent to the cost of books, instructional materials and supplies in College bookstores.
- Increase tuition fees by seven per cent for hundreds of students enrolling in continuing education courses that do not lead to a certificate or diploma.
- Increase the cost of eating in College cafeterias and parking in College lots. GST is already averaged into the current \$42 monthly fee for 1990/91.

In addition, College services to the public, such as haircuts by students in

the Fashion Division, may also increase by seven per cent.

The College itself will have to pay the new tax on the more than \$25 million it spends every year on goods and services.

That potentially hefty tax bill will be reduced – and perhaps eliminated completely – by GST tax credits of 67 per cent for educational institutions and cost reductions because of the elimination of other federal sales taxes.

"They're (the federal government) saying... you should break even," says new George Brown Controller Kathie Cestnick.

One thing that is certain, though, is that the GST will put new demands on the College's accounting staff and computer capacity.

"It's already caused a few headaches," says Cestnick.

Post-secondary enrolment is up more than 10%

The R-word in Canada's economy means the E-word at George Brown.

Enrolment in post-secondary programs is up more than 10 per cent from last fall, and that may be partly due to more unemployment and fewer job opportunities.

"Part of it is a function of the recession," says Acting Academic Vice-President Bob Struthers.

This year the College got a large number of applications in middle and late summer, just as the economy took a turn for the worse, he says.

While the recession may have helped, Struthers says George Brown staff are largely responsible for the increase themselves by developing new programs – such as Sports Marketing and Dental Office Administration – increasing enrolment quotas in existing programs, and taking a more active role in recruiting students for their programs.

Staff in many departments kept in close contact with applicants over the summer, he says.

In all, the number of first-year students increased by just under 13 per cent, while the number of returning students was up almost seven per cent, for a total of 6,541.

The increase in returning students, which was particularly large in the Architectural Technology Department, is impressive after a college year that was interrupted by a strike, Struthers says.

George Brown's 10 per cent enrolment increase is higher than that of other Metro colleges, and twice the average of all Ontario colleges. That's good news because colleges that exceed average system-wide enrolment growth are rewarded with a larger provincial grant two years later. The provincial grant accounts for more than 40 per cent of the College's \$100-million budget.

This year, George Brown got just under 14,200 applications for post-secondary programs – 300 more than last year.



Comment by Doug Light

Safety is a basic pre-condition

George Brown staff and students, as a group, tend to be preoccupied with the relatively complex issues of education and career development.

This is perfectly appropriate, but from time to time there are incidents that remind us of the more fundamental underpinnings of all our endeavours.

The shooting of engineering students in Montreal last winter has raised the issue of personal security on our own campuses, particularly for women.

George Brown is responding with a safety audit of our operations that will identify areas, practices or policies that could put our staff and students in unnecessary risk.

A preliminary audit of St. James was conducted as a pilot project in mid-October, by more than 130 students – both men and women.

Their experience and the information they gathered is now a valuable point of reference for the Women's Safety Audit Committee in taking a more comprehensive look at the College.

That committee includes staff and student representatives from many areas, including Special Needs.

Preliminary plans from the Audit Committee call for meetings at all campuses to determine the most pressing priorities, which will be followed by more thorough location by location visits over a period of time. The committee is also discussing the need to raise awareness generally about the issue of women's safety.

The efforts of our Audit Committee are important. Its work will help ensure there is an acceptable level of safety and personal security at George Brown, which is a basic pre-condition for all of our activities.

D. E. Light



NEW SCHOLARSHIPS - Ontario Hostelry Institute (OHI) Chairperson Charles Grieco presents one of the first three OHI-Gordon Cardy Scholarships to George Brown Culinary Management student Jody Cooper. The other scholarships went to Ryerson Polytechnic Institute and Georgian College students.

Academic staff, students to elect Board representatives on Dec. 6

College-wide elections will be held Dec. 6 to choose new student and academic staff representatives for George Brown's Board of Governors.

More than 20,000 full- and part-time students, and more than 2,000 full-time, continuing education and sessional academic employees, including teachers, counsellors and librarians, are eligible to run for election and vote.

The seats on the 17-member Board, which is the highest decision-making body in the College, are currently held by Community Services student Jane Eastwood and Deaf and Hard of Hearing Department teacher Amy Thornton, who is also president of the academic employees' local of the Ontario Public Service Employees Union.

Both Eastwood and Thornton were acclaimed.

The Board is made up of 12 community representatives appointed by the Ontario Council of Regents, four internally-elected representatives – an administrator, academic, support staff and student – and the College president.

To adjust to a change in the start and end of members' terms made by the Council of Regents, the student elected on Dec. 6 will serve a term from Jan. 1, 1991 to Aug. 31, 1992. The academic representative elected

this year will serve from Jan. 1, 1991 to Aug. 31, 1993. In subsequent elections, the terms of office will be one year for students and three years for staff representatives.

Nominations for both staff and students open Oct. 29 and close at 5 p.m. on Nov. 9.

Nomination forms are available from campus managers.

The polls will be open on Dec. 6 from 7 a.m. to 7 p.m. at all campuses. Advance polling will take place during the same hours on Dec. 3.

Council vote Oct. 26

Teachers in the School of Business and the Graphic Arts Division, as well as support staff in several departments, will vote for College Council representatives on Oct. 26.

Teachers will choose between business teacher Lillian MacGregor and printing teacher Bill Kidd. Support staff in Computer Services, the Registrar's Office, Community Outreach, and Business and Industry Training Division will decide between Yvonne Anderson and Rachele Rossi.

Fashion teacher Dave Dawson, Deaf and Hard of Hearing Department teacher Pat House and Liaison Officer Fiona Huebner have been acclaimed to the Council, which is concerned with academic issues.

Events

Oct. 29 - Nominations open for student and academic staff representatives on George Brown's Board of Governors. Nomination forms are available from campus managers. They must be returned to the President's Office by 5 p.m. on Nov. 9, 1990. (See story on page 2.)

Oct. 30 - Great Pumpkin Carving Contest. Students and staff create original pumpkin faces to win donated prizes. The event will be hosted by the School of Hospitality, 300 Adelaide St. E. in the atrium at noon. For more information, call Wendy Jones at 867-2239 or April Cotton at 867-2244.

Oct. 31 - Halloween Buffet Lunch at 11:30 a.m. Plumer's Dining Room, 300 Adelaide St. E. Tickets \$10 from campus managers or by calling 867-2235 for reservations. Proceeds to the United Way. Sponsored by the United Way Committee and the School of Hospitality. See story on this page.

- *Sonoma County Wineries Showcase and Wine Tasting*, 6 - 8:30 p.m., School of Hospitality, 300 Adelaide St. E. Call Wendy Jones at 867-2239 for more information.

Nov. 1 - Table tennis tournament at St. James and Kensington gyms, 4 p.m.

Nov. 2 - Green Day at George Brown. Senior administrators and Board of Governors members will deliver refillable plastic coffee mugs to staff to kick off the College's campaign to reduce waste and increase recycling.

Nov. 6 - Board of Governors meeting, 500 MacPherson Ave., Boardroom, 6 p.m. All members of George Brown's community are welcome to attend. For information call Pat Smith at 944-4473.

Nov. 7 - Badminton tournament at Casa Loma gym, 5 p.m. Basketball George Brown vs. Centennial at St. James gym. (Women's game at 6 p.m. Men's game at 8 p.m.) For information call the Athletics Department at 867-2176.

- **Orientation Session for the Redirection through Education program, 1 p.m.,** Nightingale Campus, Room t.b.a. For more information call Barbara

MacGibbon at 867-2562.

Nov. 9 - Nominations close for student and academic staff representatives on the Board of Governors. Completed nomination forms must be returned to the President's Office by 5 p.m. See Oct. 29 item.

Nov. 15 - Tri-campus table tennis tournament, Kensington gym, 4 p.m. For information call Athletics at 867-2176.

Nov. 15 - College Council meeting, 500 MacPherson Ave., Boardroom, 8:45 a.m. All staff and students are welcome to attend.

Nov. 21 - Men's and women's basketball. Conestoga vs. George Brown, 6:30 and 8:15 p.m., St. James gym. For information call the Athletics Department at 867-2176.

Nov. 23 - Men's basketball. Alumni game at St. James gym, 7 p.m.

Nov. 26 - Career Development and Information Workshop for people interested in exploring their career choices. 258 Adelaide St. E., Room A201. Workshop leader: Franky Chernin. For information call 867-2062. Sponsored by the Access Division and Continuing Education and Marketing Division.

Nov. 28 - Men's basketball. Sheridan vs. George Brown at St. James gym, 7 p.m.

Nov. 30 - Women's basketball. Mohawk vs. George Brown at St. James gym, 6 p.m.

Dec. 6 - Election for student and academic staff representatives on George Brown's Board of Governors. An advance poll will be held on Dec. 3 (See story on page 2.)

Dec. 8 - Children's Christmas Party. Crafts, games, snacks, entertainment plus a visit from Santa. Free for children, adults \$3 including hot lunch. Raffle tickets will be sold in advance with proceeds going towards the cost of the party. Registration forms will be available from all campus managers. For more information call Roberta Weaver at 867-4387.

Halloween buffet scares up support for United Way

Looking for an interesting lunch on Oct. 31? Why not try a few spooky salads, an eerie entree, and top it all off with a dreaded dessert or two.

That's what chefs in the School of Hospitality will be cooking to help scare up support for the United Way this year.

The frightening food (frighteningly good, we're promised) in the Halloween buffet at Plumer's Dining Room is designed to tempt 100 people to buy \$10 tickets - half of which will go directly to the College's United Way campaign.

The College's campaign committee stands to raise \$500 from the event towards its 1990 goal of \$30,000, plus raise awareness for the campaign.

About \$800 has already been raised by pledges to the dozen members of the George Brown team who took part in the United Way Walkathon on Sept. 23. The remainder will come from individual donations during the two-week canvassing campaign that runs from Oct. 22 until Nov. 2.

College Communications Manager Jill Holroyd, who chairs the college United Way Committee, says she is confident staff will meet the giving goal this year based on past success.

"Last year, the faculty strike coincided with the original campaign dates but we still managed to raise almost \$20,000. The year before we raised just under \$30,000."

Holroyd says the success of the campaign rests with volunteer staff canvassers and committee members.

Wanted: president

An ad seeking a new president for George Brown was placed in the *Globe and Mail* on Oct. 10. The ad, placed by an executive search firm for the College, says candidates for the job should have "exceptional leadership ability" a "consultative management style" and must "empower employees by delegating appropriate authority."

The new president is expected to take office early in 1991, on the retirement of Doug Light.

Staff and students were consulted about their views of the new president at meetings in September.

Names in the News



ALL SMILES - Human Resources receptionist Therese Davis and her fiance, part-time Casa Loma Physical Resources employee Wayne Sustar, were among 250 revellers at the support staff Octoberfest party at Kensington in early October. Language Training Department Coordinator Doug Jull was named Octoberfest King after a ticket draw. He was given a pair of gold and silver cufflinks made by a Jewellery Arts student.

Photo: Doug Johnson

The Human Resources Department reports the following staff changes:

New administration staff include: Controller Kathie Cestnick in the Finance Department at 500 MacPherson; Registered Nursing Assistant (RNA) Project Manager Mary Raspor at St. James; and Carol Thorpe, who is new supervisor of the Esther Exton Day Care Centre.

New faculty include: Rita Barron, Blair Caines, Tina Intini, Fouad Krichel, Loretta Lazo, Alison McRae, Michael Peters, Jeanne Robinson, Magdalena Rozen and Frauke Rubin in the English as a Second Language Department at Kensington. New faculty in English and Liberal Studies are: Justina Abenina, Kent Baker, Douglas Cowling and Abha Sood at St. James; John Hamilton, Richard Losole, and Nancy Newgren at Casa Loma. Joining RNA Project faculty are: Juliana Cheng, Sharon Jeffrey, Faye Johnson, Joan Porter, Barbara Simpson, Patricia Skeoch, Barbara Thistle and Georgea Waffle. Joining Electrical Technology are: William Graham, Brian Mitchell and Robert Smith. Joining Community Services faculty are: Anne Bullock and Heather Rapaport at Nightingale and Terry Spier at St. James. Other new

faculty include: Julie Chisholm in Fashion Technology; Miriam Navarro in Architectural Engineering; James Kinney in the Printing Department; Nelson Reynolds in Hospitality; Kenneth Tracey in Mechanical Systems Technology; and Norma Taylor, Services for the Deaf and Hard of Hearing.

New support staff at George Brown are: Dani Anitescu, Stanley Ing, and Julia Wong in the Finance Department at 500 MacPherson; Monique Bozzer in Services for the Deaf and Hard of Hearing; Andrew Ferguson joins the Registrar's Office; Camille Ewert in the Career Development Centre; Joyce Tait in Job Start, Jeff Santos in Food Services; Robert Van El in Caretaking;

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Richard Fisher in Mechanical Systems Technology; and Linda Purser in the RNA Project. New support staff at college day-care centres include: Lesley King at Scotia Tower, Beth Stockton at Fashion District, and Barbara Stevenson at Queen Street.

Administrative transfers include Patricia Chorney-Rubin who moves from the Esther Exton Day Care Centre to Nightingale Day Care Centre.

Faculty transfers include: Roy Ankers from Electronics to Electrical Technology; English and Liberal Studies teachers Chris Congilio and Bill Ferguson have moved from St. James to Casa Loma and Kensington respectively; Ron Cooper transfers from Academic Upgrading to ESL at Kensington; in Math and Science, Shenouda Gad moves from Casa Loma to St. James, while Ishwar Dean returns to teaching at St. James after a post as chairperson of the department. Lynn Wilson moves from Nightingale Day Care Centre to Community Services; Barbara Dyce from Community Services to Academic Upgrading; Adele Jacobsen in Services for the Deaf and Hard of Hearing moves from Casa Loma to St. James; Wendy Tevens moves from a secondment with the Continuing Education and Marketing Division to the School of Business.

Support staff transfers include: Sonia Bartley moves from Finance to Plant Operations; Ted Fox of Library Services moves from St. James to Nightingale; Avis Frederick goes from the Queen Street to the Scotia Plaza day-care centre; Claudia Hogarth moves from Student Services at Casa Loma to the Futures program at St. James; Lorella Lee moves from Ontario Skills Development to Health Sciences at Casa Loma; Lucy Luc moves from the Registrar's Office to the Finance Department; Barbara McQuarrie moves from the International Centre to the Finance Department; Nancy Nickle moves from Health Sciences to the Vocational Orientation program.

Name changes include Occupational Health and Safety Manager Julia Denney who is now Julia Lewis.

Leaving the College are: Michele Dore, Janet Knechtel-McDermott, Rick Lakan, Michael McKinnon, Susan Rock, and Angela Twells.